# **ULTRA-FRESH**

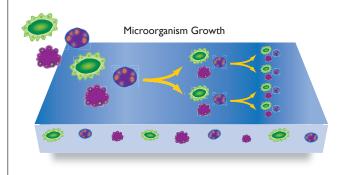
# Ultra-Fresh antimicrobial protection controls the growth of bacteria, mold, and mildew throughout the life of the wallcovering



All Len-Tex wallcoverings incorporate the proven effectiveness of Ultra-Fresh® antimicrobial protection. Ultra-Fresh is an EPA-registered compound that is added to the wallcovering substrate during the manufacturing process. It provides long-term microbial protection and product cleanliness by inhibiting the growth and reproduction of bacteria and other harmful microorganisms that can cause odors, staining, and deterioration.

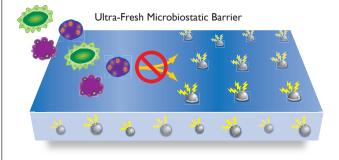
## The Ultra-Fresh Advantage

- Provides built-in protection against odor, stain causing bacteria, mold and mildew
- · Extends the life and durability of the wallcovering
- Ultra-Fresh compound is EPA-registered and OkoTex listed
- Provides continuous protection over the normal life of the product (5 years)



#### **Untreated Wallcovering**

Untreated wallcovering allows growth of microbes and fungi that create odor, decay, and deteriation of the product over time.



### **Ultra-Fresh Treated Wallcovering**

The Ultra-Fresh antimicrobial agent is found throughout the wallcovering to provide built-in protection against destructive microbes.

Ultra-Fresh is a registered trademark of Thomson Research Associates Inc.